

Facilitated Collaboration

Enhance Efficiency In and Around Your Port

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Alliance of the Ports of Canada, the Caribbean, Latin America and the United States



AAPA Strategic Plan

AAPA's new **Vision:**

To be the recognized, authoritative, and coordinated voice of the seaport industry in the Americas.

Mission Statement:

The mission of American Association of Port Authorities is to educate stakeholders, provide services, and advocate policies that strengthen the ability of member seaports to serve their global customers and create economic and social value for their communities.

Five Goals:

1. Relevance 2. Awareness 3. Relationship Building 4. Professional Development For U.S. Members: 5. Representation and Advocacy

Relevant issues and challenges facing its members

Efficiency

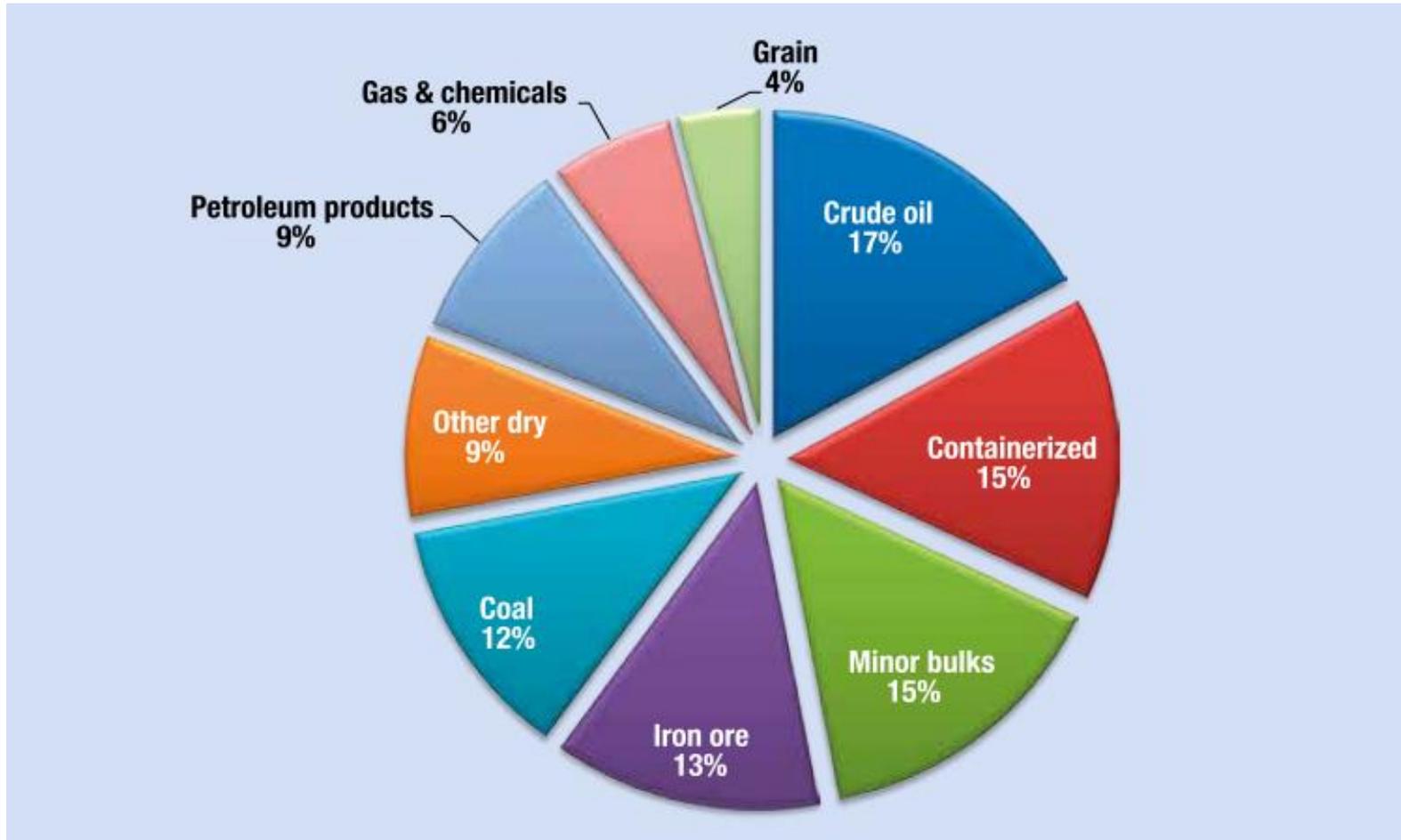
The comparison of what is actually produced or performed with what can be achieved with the same consumption of resources (money, time, labor, etc.).

It is an important factor in determination of productivity.

Definition

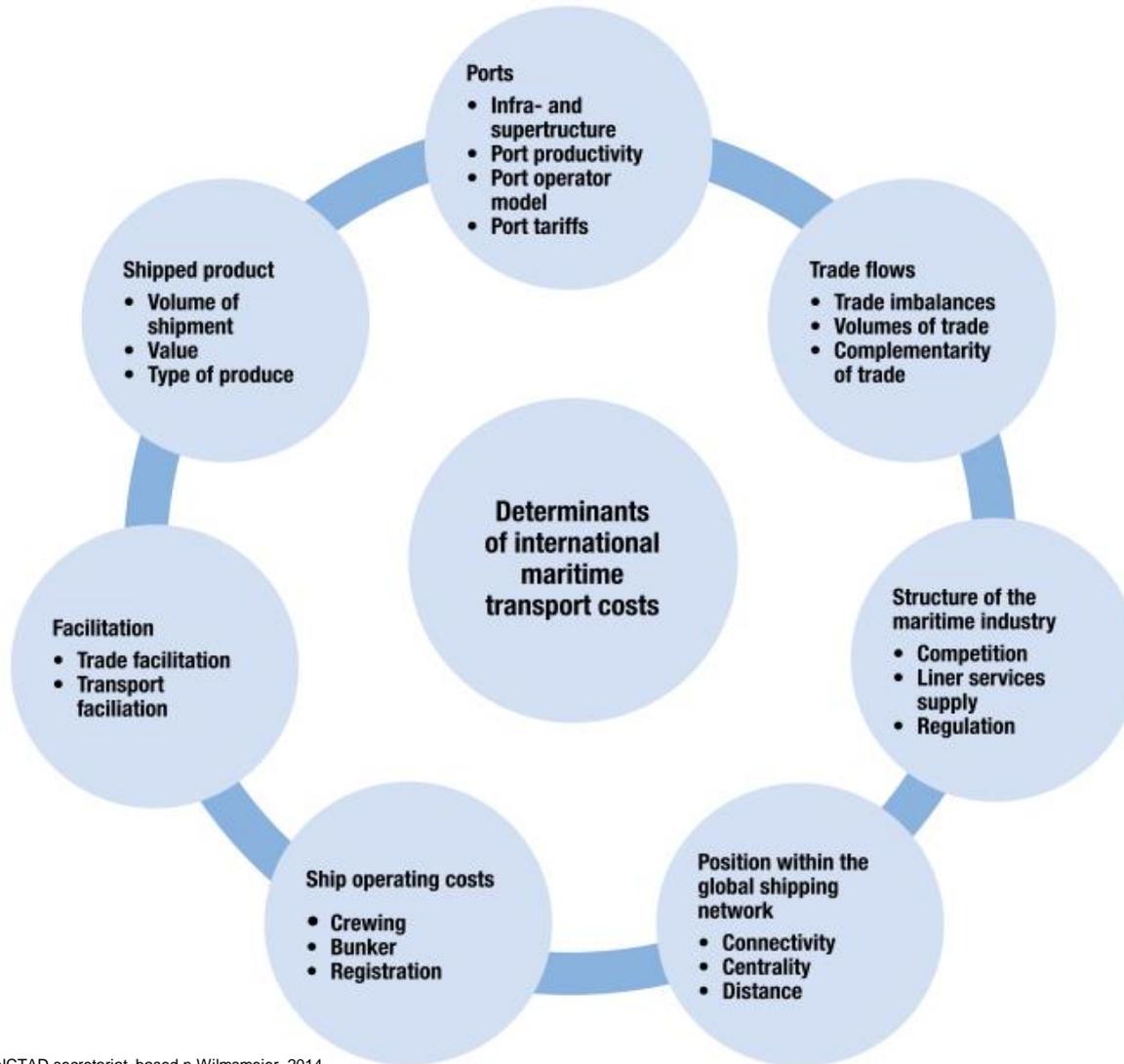
Understand Your Market

Structure of International Seaborne Trade 2014



Source: UNCTAD secretariat, based on Clarksons Research, Seaborne Trade Monitor, 2(5), May 2015

Maritime Transport Cost



Source: UNCTAD secretariat, based on Wilmsmeier, 2014.



Straw Poll of the Audience

What is affecting the efficiency at your Port?

- ✓ Navigation
- ✓ Landside Transportation
- ✓ Internal Port Circulation
- ✓ Terminal Operations
- ✓ IT Technology
- ✓ Security



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Case Studies

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